

RE:Quest

Gosh, it's great to see you all! We are looking forward to enjoying your company, and all the fabulous groups of people and schedules of activities that make this time of the year unique. While it can be hard to explain JoCo Cruise to outsiders, that's part of what makes it great. In fact, we have been asked to enlist your help in understanding what makes JoCo Cruise so appealing. Maybe this leaked memo can explain:

Subject: Re: Re: Fw: Re: WE ARE CONFUSED

From: J. Pennyworth Farthing III MGMT

>>>>> All -

>>>>> There's a brochure design competition the President wants our agency in
>>>>> on this year. Sell me some ideas.

>>>>>

>>>>> Hey J.P., here's a brainwave: my cool niece Zara was raving about a cruise
>>>>> they attend - so I checked around and that boat is a wild outlier. Retention,
>>>>> fill rate, bar spend - all top of the range, though apparently the casino was
>>>>> not running if I'm reading this right. Anyway - can we find their marketing
>>>>> team and see what makes them tick?

>>>>>

>>>>> Stuey went through channels and get this - NO marketing team. I got the
>>>>> runaround from some underling named "Scarface" - oh don't pull up the profile,
>>>>> real disturbing. Right? But whatever they've got going on, I'm sure our expert
>>>>> travel agent group can figure it out.

>>>>>

>>>>> Hey, remember how we sent out two groups in previous years to scout these
>>>>> JoCo cruises? I went to read their debriefs, but they're just resignation
>>>>> letters...set to music.

>>>>>

>>>>> All - Deadline is next week for that theme cruise brochure. What have we got?

>>>>>

>>>>> Oh heck, I forgot about this thread until literally this minute. Let's find some
>>>>> volunteers on that cruise today. They can solve the areas we highlighted in
>>>>> brainstorming and we should have enough to make this brochure. Solid plan: no, but
>>>>> we're running with it!

Re:Quest is a Puzzle Hunt containing nine puzzles, plus a metapuzzle. Two puzzles will be released on the evening of the first four nights of the cruise, with a final puzzle and a meta-puzzle released on the fifth night. The answer to each puzzle is a word or short phrase. You can solve the puzzles solo or in groups of two, depending on your level of experience.

Pick up a clear badge holder and insert a badge into it. When you solve a puzzle, get your answer checked by a member of the team (with Re:Quest buttons) to get stickers which will chart your progress on your badge holder. The completed badge is part of the meta puzzle.

If you get stuck, ask one of us for hints. The internet should not be required, but nobody knows everything, so the back of this sheet has some useful information you might have found on Wikipedia. There will be a wrap-up and raffle drawing on the last day of the cruise, with anyone who has solved at least one puzzle eligible for prizes.

Reference areas identified by brainstorming sessions, may come in handy:

JoCo entertainers, past and present:

Christopher Badell
Jim Boggia
Christian Cassan
Quelle Chris
Jonathan Coulton
Kelly Sue DeConnick
Storm DiCostanza
Cameron Esposito
Matt Fraction
Solomon Georgio
Vance Gilbert
Matt Gourley
Jean Grae
John Hodgman
N.K. Jemisin
Ken Jennings
Molly Lewis
Aimee Mann
Clint McElroy
Griffin McElroy
Justin McElroy
Rachel McElroy
Sydney McElroy
Travis McElroy
Alexandra Petri
Mega Ran
Rebecca Roanhorse
John Roderick
Riz Rollins
Patrick Rothfuss
Paul Sabourin
Nathan Sawaya
John Scalzi
Jon Spurney
Matthew Weiner
Drew Westphal
Wil Wheaton