

Subject: Re: Brochure

From: MGMT

> OK team, great work out
> there. We read all your
> feedback and added our
> own superior industry
> expertise in the cruising
> milieu to create the
> perfect **trifold** for this
> admittedly niche market.

> Alas, our focus groups
> don't get it. So it can
> be your **badge** of honor to
> complete this project.
> We are sure it just needs
> us to **highlight information**
> **from both sides**. Then
> **take out the middle** man so
> that you can **see clearly**.

> You should note that the
> brochure **includes your**
> **results**. But be sure your
> layout touches what you
> see and what you read. Put
> your own **spin** on it, just
> be sure to **cover both those**
> **points**.

> YOU CAN DO IT!

> P.S. Deadline is tomorrow.
> No pressure. :-)

WRITERS!



Hear your favorite literary heroes tell how they blended drinks with insomnia to finish their latest masterpiece.

THEME DAYS!



If you forgot "fancy pants", turn those creative goofs from your DIY Steam Punk class into a costume.

FOOD!



Enjoy fabulous dining experiences, from delicious "Indian Lunches" to the archipelago that is the Lido buffet.

DRINKS!



We know you love 'em, so make that drink package count! Try one of those cute ones with the parasol.

PORTS!



Our destinations promise memorable experiences, from diving to rum tours to waking up in that karaoke bar!

SERVICE!



Even if you're doing all the things, we always remember that you're on holiday. Let our staff pamper you.

SHOWS!



With so many concerts and events that it's hard to see them all, you can eat up these performances.

SPORTS!



Play a variety of sports - basketball, volleyball, or that game you play with sticks. Are you ready, Player One?

SPA!



Try our patented Massage-Hypnosis to find what life's answer is. Lands of your dreams will reveal the solution!

it really took
us by surprise - RO



No need to DM - we are
all around you

You might even run into
your RA from CC!



For those that thought
cruising was CRZ...

"Right in the feels" - O.N.

"My fave" says T.E.
from York, PA

P.S. what a great hat!

in ME it's winter,
so I loved the sun!



A.B. from Duluth:

"Late night song booth OMG!"

No A.I. is making
this up - it's real



for DIY on trip,
see L.L. and O.Y.

me and the MR
have a great time



who has the D.L. on
tonight's concert?

JoCo Cruise has one of the highest
satisfaction scores in the industry!
To finish off the brochure, we
want to find out why. While some
mentioned **shadow** events as
their favorite, the most frequent
answers flowed **from one event
to the next** until coming back
around to the beginning.

So we finish this project strong:
what's a proposal the cruisers
would rally around?

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Josiah from ON
thinks it's brilliant

More goodwill ambassadors
than the UN!

T.A. and F.L. Want
to meet ALL of US!



They're better than
JoCo Cruise? A.I.

"Nothing better" says B.E.
from Paris, TX



Never was TL : DR



O.P. - "Visit RM 1422
for a fabulous view"

looking for the FAQ? Try the F.O.

It's OK, we were
NIT once too!



See L.S. in the hall,
she has a message



watch out for those drinks -
no D.T. please!

can't touch this - MC

Why JoCo Cruise? BC it's
caring and sharing

